

Thrive in your career while celebrating your creative, quirky self!

We all get stuck sometimes figuring out how to move forward in our careers.

But a different perspective can open up unexpected vistas.

Emily Frank, founder of The Career Catalyst, provides interactive, inspiring and practical talks designed to gently help participants re-ignite their passion for their careers.

About Emily

It is my mission to help funky, original, global-minded individuals find meaningful work, or more joy within the work they already have. I lived and worked in Japan for three years, and while there I found my passion for working with people who feel a little out of step with what's considered normal in the western world. **My approach is truly a catalyst for my clients' unique brilliance.** I am also a creative type, and love to help those like me to find ways to thrive in their careers. I have more than a decade of career counseling experience and have spoken to groups as large as 200, on topics including the job application process, workplace self-advocacy, conflict management, and salary negotiation.



Emily is an encourager of dreams...I am always impressed with her demeanor and openness; she is able to listen and advise her clients based on their future goals ...Whether you're somewhat lost on your career path, or if you're well on your way, Emily will be there to encourage you and suggest excellent resources. ~ R.



THE CAREER CATALYST

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Signature talks include:

Unique Challenges, Unique Opportunities:

How creative people can find the right opportunities for the right money

Edgy and creative people often struggle to find career paths that really let them be themselves. In this talk, participants will learn how being exceptional and quirky at work is something to be embraced, both for employees and for employers. They will also get practical tips on being quirky while still being employable, and on ways workplaces can learn to embrace (and attract!) original, imaginative, and innovative employees. People who don't quite fit societal norms can find careers that really celebrate their uniqueness without changing who they truly are!

Queer Challenges, Queer Opportunities:

Finding careers that celebrate LGBTQ employees

Out and proud LGBTQ folks sometimes find that employers are uncomfortable with their expression of themselves, or just plain discriminatory. But it doesn't have to be that way. Learn how to research organizations to ascertain who really walks the walk, and who just talks the talk, of being welcoming to LGBTQ employees. Get tips on self-advocacy at work, and gain a solid understanding of legal rights and resources in the state of Colorado.

The Sisterhood of The Traveling Pantyhose:

Rediscovering sisterhood in the world of work

Why do women in positions of power so (seemingly) often work to dis-empower other women? What's the psychology behind passive-aggressive or undermining behaviors among women in leadership roles? And more importantly, what can we do about it? Learn how to light a candle instead of cursing the darkness. Participants come away with a sense of why women sometimes behave badly towards other women and what we can do about it. Please note that while this topic is for and about women, it is not limited to cis audiences. Trans women and genderqueer participants are welcome!

Need a customized presentation? Let's work together on a career topic of your choice!

Emily is a career coach for the rest of us. Are you an aspiring writer or artist? Her in-depth knowledge of career paths for those who majored in the social sciences and liberal arts make her services invaluable. Whether you're attempting a major career pivot, or prone to stage fright during job interviews, she offers personalized advice and tailors your career plan to the path you want to follow. ~ K.

Emily was very friendly, approachable, and helpful... She heard me out and then walked me through the right questions to ask myself to help identify and articulate my career and life goals. From there, she helped me form a plan of attack and map out what next steps I needed to do to achieve my goals. I would definitely recommend Emily to my friends and family. ~ A.